



# LEON RAÑON

WEB DEVELOPER /  
SOFTWARE ENGINEER

## CONTACT

### ADDRESS :

Dasmariñas Cavite, Philippines

### EMAIL :

leon.ranon@gmail.com

### WEBSITE :

www.leonranon.com

### GITHUB:

<https://github.com/JLeonR24>

### LINKEDIN:

<https://www.linkedin.com/in/leonranon/>

## SKILLS

- Front-end Coding
- Back-end Coding
- User Interface/User Experience
- Custom Databases
- Programming
- Web Design

## TECH

### Comfortable in using

Wordpress, Elementor, Divi, Shopify  
Webflow, Figma, Adobe XD,  
Adobe Photoshop

HTML5, CSS3, Bootstrap, JavaScript,  
jQuery, Node.js, Express.js, API,  
MongoDB, Mongoose, React.js

## EDUCATION

**The Complete JavaScript Course 2022:  
From Zero to Expert! (2022)**

**The Complete 2022 Web Development Bootcamp  
(2022)**

**The Complete Web Developer Course 2.0 (2017)**  
Udemy

**Bachelor of Science - Electronics and  
Communications Engineering (2011)**

De La Salle University - Dasmariñas

## WORK EXPERIENCE

**Senior Web Developer / IT Consultant at  
Aurora, Inc.**

July 2022 - Present

- Proficiently design captivating visuals and user interfaces with Adobe Photoshop, Adobe XD, and Figma, delivering seamless and visually appealing user experiences.
- Translate clients' designs into fully functional websites, employing strong web development principles and best practices.
- Develop user-friendly e-commerce websites on WordPress using Divi, Elementor, and WooCommerce.
- Implement custom fields to enhance website functionality and cater to client-specific needs.
- Manage and optimize Shopify websites, ensuring optimal performance through app configurations and updates.
- Create new websites using cutting-edge platforms like Webflow and Wix.
- Expertly handle domain management, hosting, and DNS records for smooth website operation and transitions.





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## WORK EXPERIENCE

- Configure impactful email marketing campaigns using MailerLite, Mailgun, Instantly, Woodpecker, and Zoho.
- Regularly update and optimize websites for optimal mobile responsiveness across devices.
- Utilized cutting-edge AI technology for advanced website content and chatbot development.

### Freelance Web Developer

January 2022 - Present

- Analyze technical requirements thoroughly to assess clients' needs and determine the most suitable website solutions.
- Proficient in using the latest CMS platforms, including Wordpress, Shopify, Wix, and Webflow.
- Utilize Adobe Photoshop and Adobe XD to craft visually appealing designs aligned with clients' brand identities and user experience objectives.
- Develop websites based on approved designs, employing various programming languages and frameworks to ensure optimal functionality and performance.
- Create, edit, and author compelling website content and sales copy that effectively communicates clients' messages and objectives.
- Proactively address consumer feedback and conduct testing to identify and resolve issues, optimizing the user experience.
- Perform regular monthly backups and conduct website maintenance to ensure data security, smooth operation, and optimal performance.





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## PERSONAL PROFILE

As an IT professional, I firmly believe that EVERYTHING IS LEARNABLE.

With a strong background in engineering and a self-taught developer, I am deeply committed and highly motivated to delivering excellence in every task I undertake. I thrive in collaborative team environments, leveraging my effective communication and interpersonal skills to interact seamlessly with diverse individuals and navigate various circumstances.

## WORK EXPERIENCE

### Vision Engineer / Developer - Vision Tech Team

January 2017 - Oct 2017

- Translated PSD designs into high-quality HTML code with meticulous attention to detail and accuracy.
- Developed responsive websites using modern front-end technologies and frameworks, delivering seamless user experiences across various devices and screen sizes.
- Conducted comprehensive testing to ensure site functionality, promptly addressing any issues or bugs for optimal performance and user satisfaction.
- Maintained design consistency by adhering to brand guidelines and implementing best practices, resulting in visually appealing and cohesive websites.
- Fostered effective communication with design and back-end development teams, ensuring seamless integration of different website components.
- Proactively stayed updated on industry trends and emerging technologies, continuously expanding knowledge and skills to deliver cutting-edge and innovative web solutions.

## OTHER EXPERIENCE

### Gold Director - USANA

Jan 2017 - Present (inactive)

- Motivated individuals to strive for personal excellence, cultivating a culture of growth and self-improvement.
- Trained and mentored new distributors, equipping them with essential skills to build and expand successful businesses.
- Educated individuals about the company's products, emphasizing their benefits and positive impact on people's lives.





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## PERSONAL PROFILE

Driven by a genuine passion for learning, I am dedicated to staying up-to-date with the latest development technologies and constantly expanding my knowledge in the field.

By combining my technical expertise, commitment to excellence, and strong teamwork abilities, I consistently strive to achieve outstanding results and contribute to the success of any project or organization I am a part of.

## OTHER EXPERIENCE

- Conducted engaging and informative business meetings, fostering collaboration, sharing valuable insights, and driving business growth both online and in person.
- Provided guidance and support to teammates, setting weekly goals to maximize their potential and achieve targets.
- Delivered impactful and inspiring speeches to large audiences, connecting with and motivating hundreds of individuals.

## HONORS AND AWARDS

### OUTSTANDING ENGINEER OF THE YEAR - Power Mac Center

Dec 2015

### Electronics Engineer Licensure Exam - Philippine Regulation Commission

May 2013

